



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

**INFORMATION TO THE PUBLIC**  
**PUBLICATION OF FIRST-HALF REPORT AT**  
**JUNE, 30<sup>th</sup> 2009**

Florence, July 5, 2009 - The Half-Year Financial Statements of Dada Group at June, 30<sup>th</sup> 2009, approved by its Board of Directors on July, 27<sup>th</sup> 2009, and the external auditors' Report on the Summary Half-Year Financial Statements were made available to the public today by filing at its registered offices and Borsa Italiana S.p.A.. They were also lodged with Consob via its online system.

The above-mentioned documents are also available for consultation by the public on corporate website [dada.dada.net](http://dada.dada.net).

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*Dada S.p.A. ([dada.dada.net](http://dada.dada.net)) is an international leader in Community and Entertainment services via web and mobile, as well as in Domain, Hosting and advanced online Advertising solutions.*

*The company is divided into 2 business areas: Dada.net ([www.dada.it](http://www.dada.it), services focused on music) and Dada.pro ([www.dada.pro](http://www.dada.pro), professional services and advertising on the Internet). Dada is listed on the MTA market of Borsa Italiana in the STAR (DA.MI) segment.*

*For further information:*

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